2001 DRAFTING REQUEST

Bill

Received: 10/24/2000					Received By: kahlepj		
Wanted: As time permits					Identical to LRB:		
For: Administration-Budget 6-7329					By/Representing: Walker		
This file may be shown to any legislator: NO					Drafter: kahlepj		
May Contact:					Alt. Drafters:		
Subject: Econ. Development - tourism					Extra Copies:		
Pre To	pic:						
DOA:	Walker -						
Topic:							J
Awardin bienniun	ng grants to nor n in which heri	nprofit organiza tage tourism gr	tions in area	as for which h warded	eritage tourism gra	ants were awa	rded after
Instruc	tions:						
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 Draftin	g History:						
Vers.	Drafted	Reviewed	Typed	Proofed	Submitted	Jacketed	Required
/?	kahlepj 11/01/2000	gilfokm 11/03/2000					State
/P1			jfrantze 11/06/20	00	lrb_docadmin 11/06/2000		
FE Sent	For:						·
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Instructions:				
See Attached				
Drafting History:				
Vers. Drafted Reviewed Typed Proofed /? kahlepj / PI-1/3 # 1/6 # 1/6 # 1/1/6	Submitted Jacketed Required			

FE Sent For:

<END>

STATE OF WISCONSIN DEPARTMENT OF ADMINISTRATION

101 East Wilson Street, Madison, Wisconsin

TOMMY G. THOMPSON GOVERNOR

GEORGE LIGHTBOURN SECRETARY



Division of Executive Budget and Finance
Post Office Box 7864
Madison, WI 53707-7864
Voice (608) 266-1736
Fax (608) 267-0372
TTY (608) 267-9629

Date:

September 28, 2000

To:

Steve Miller, LRB

From:

William D. Walker

266-7329

william.walker@doa.state.wi.us

Subject:

Budget Draft

Statutory Language for the **Department of Tourism**

The Department of Tourism requests the following statutory change to the heritage tourism program (s. 41.19) as part of their budget request:

1. In the event that the Department makes fewer than two grants in a fiscal year, the Department can grant the unspent funds to an existing heritage tourism area or to another organization within an existing heritage tourism area

2. The new grants should be used to promote history.

I attach the Department's proposed draft.

I have the following comments on the Department's draft:

- The text proposed to be added to s. 41.19(2m)(d) is meant to make the one-grant-perfiscal year requirement apply only during the first biennium in which an area receives a heritage tourism grant. This would allow an area to receive two awards in subsequent biennia.
- The proposed deletion in s. 41.19(2m)(d) allows areas to receive repeated awards. The proposed language for s. 41.19(2n) is broad regarding use of funds. The Department indicates they want that breadth.

DEPARTMENT OF TOURISM 1999-01 DECISION ITEM REQUEST

Appropriation No: 105 Bureau/Unit: Media & Industry Services

Heritage Tourism Program Modification DI No: 4003

Request:

The Department is requesting a modification to the Heritage Tourism program. which would enable the Department to increase the number of awards from its current grant program. Statutory language would be needed in order to enact the proposed change, and could be presented in the following manner:

41.19 (2m) (d) is amended to read—41.19 (2m) (d) The Department may not award more than one grant per fiscal year to an applicant, during the fiscal biennium in which it was selected, on behalf of an area under par. (c) and may not award grants to an applicant for more than 2 fiscal years. Grants awarded to an applicant under par. (c) may not exceed \$25,000 in the first fiscal year, or \$15,000 in the second fiscal year in which the applicant receives a grant under this subsection.

41.19 (2n) is created to read—41.19 (2n) From the appropriation under s. 20.380 (1) (bm), the Department may award a grant each fiscal year of up to \$5,000 to any not for profit organization located in an area represented by an applicant that was a recipient of grants under sub. (2m) during any previous blennlum. The grants may be for the promotion of historic and prehistoric attractions within the area. Grant funds received under this subsection may be used for, but are not limited to, interpretive and directional signage, website development, advertising and public relations.

Benefit:

The suggested language enables the Department to award a grant of up to \$5,000 each year, after the heritage tourism organization for the area has completed the two year period of its initial grant, to any not for profit organization located within a heritage tourism area. The new grants are for the promotion of history or prehistory of attractions within heritage tourism areas. Under this proposal, the department may still select up to two new heritage areas during each biennium. The new language would simply give the agency more flexibility with which to administer the current Heritage program budget; and, provide an opportunity for historic attractions located within one of the state's 12 existing heritage areas to receive promotional assistance from the Department.

Background:

After designating 12 regions across the state as Heritage Tourism Project areas, Tourism decided to look at how we could continue to support those areas (and provide additional opportunities for related attractions), without additional funding. As well as designating new "areas", we thought it would be appropriate to nurture the existing areas and attractions within those areas by expanding the current grant program. Although the grants would not be as large, they would be more plentiful and still offer a significant amount of money for organizations to promote their events and activities. As the popularity of historic and cultural tourism continues to grow across the state and the nation, this proposal would ensure Wisconsin continues to offer value to customers and a variety of activities to encourage return visits.

Alternatives:

- A. Maintain current program operations
- B. Open grant program to all "heritage organizations" statewide

NOTE: In the amended section, the underlined language is added to the existing text and the italicized language is deleted from existing text.



State of Misconsin 2001 – 2002 LEGISLATURE



DOA:.....Walker - Awarding grants to nonprofit organizations in areas for which heritage tourism grants were awarded after biennium in which heritage tourism grants were awarded

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION

500 Y

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AN ACT \, relating to: the budget.

Analysis by the Legislative Reference Bureau COMMERCE AND ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT

The department of tourism (department) administers the heritage tourism program in current law. In each fiscal biennium, the department may, upon application, select up to two areas of the state to participate in the program, which entitles an area to assistance in assessing its potential for heritage tourism (tourism that is based on historical or prehistorical resources) and in developing and implementing a plan to increase such tourism. Also under the program, the department must award grants for promoting heritage tourism in the selected areas to the persons that applied on behalf of the areas. Only one grant may be awarded to an applicant in a fiscal year, and grants may be awarded to an applicant only in two fiscal years.

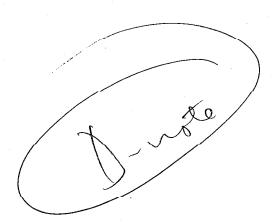
The bill provides that the two grants that may be awarded to an applicant on behalf of a selected area may be awarded only in the two fiscal years of the fiscal biennium in which the area was selected. The bill also provides that, after the fiscal biennium in which an area was selected, the department may award grants of up to \$5,000 in a fiscal year to a nonprofit organization that is located in the area. A nonprofit organization is eligible for the new grants even if it previously received grants as the applicant on behalf of the area.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

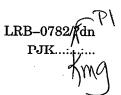
The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 **SECTION 1.** 41.19 (1) (b) of the statutes is created to read: $\mathbf{2}$ 41.19 (1) (b) "Nonprofit organization" has the meaning given in s. 108.02 (19). 3 **Section 2.** 41.19 (2m) (c) (intro.) of the statutes is amended to read: 41.19 (2m) (c) (intro.) Subject to par. (d), from the appropriation under s. 20.380 4 5 (1) (bm), the department shall, in the fiscal biennium in which an area is selected under par. (a), award a grant to the applicant on behalf of an the area of the state 6 selected under par. (a) if all of the following apply: History: 1989 a. 237; 1993 a. 16; 1995 a. 27 s. 6923; Stats. 1995 s. 41.19; 1997 a. 27. 8 **SECTION 3.** 41.19 (2m) (d) of the statutes is amended to read: 9 41.19 (2m) (d) The department may not under par. (c) award to an applicant on behalf of an area selected under par. (a) more than one grant per fiscal year to an 10 11 applicant on behalf of an area under par. (c) and may not or award grants to the 12 applicant for more than 2 fiscal years. Grants awarded to an applicant under par. (c) may not exceed \$25,000 in the first fiscal year, or \$15,000 in the 2nd fiscal year, 13 14 in which the applicant receives a grant under par. (c). History: 1989 a. 237, 1993 a. 16, 1995 a. 27 s. 6923, Stats. 1995 s. 41.19, 1997 a. 27. 15 **SECTION 4.** 41.19 (2r) of the statutes is created to read: 41.19 (2r) (a) From the appropriation under s. 20.380 (1) (bm), the department 16 17 may award to a nonprofit organization that is located in an area of the state that was 18 selected under sub. (2m) (a) grants of up to \$5,000 in any fiscal year after the fiscal 19 biennium in which the area was selected under sub. (2m) (a). Grant proceeds must be used to promote historic and prehistoric attractions in the area, and may be used for such purposes as interpretive or directional signs, website development, advertising, and public relations. The department may award grants under this subsection to a nonprofit organization that received grants under sub. (2m) (c) as an applicant on behalf of an area of the state selected under sub. (2m) (a).

(END)



DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU



Bill:

The language of this draft is based on my understanding that the grants under s. 41.19 (2m) (c) to an applicant still may be paid only in the two fiscal years of the fiscal biennium in which the applicant's area is selected under s. 41.19 (2m) (a). It is also my understanding that the grants under s. 41.19 (2r) may be paid only *after* the fiscal biennium in which an area was selected to the area's applicant if the applicant is a nonprofit organization and to other nonprofit organizations in the area.

Pamela J. Kahler Senior Legislative Attorney Phone: (608) 266–2682

E-mail: pam.kahler@legis.state.wi.us

DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-0782/P1dn PJK:kmg:jf

November 6, 2000

Bill:

The language of this draft is based on my understanding that the grants under s. 41.19 (2m) (c) to an applicant still may be paid only in the two fiscal years of the fiscal biennium in which the applicant's area is selected under s. 41.19 (2m) (a). It is also my understanding that the grants under s. 41.19 (2r) may be paid only *after* the fiscal biennium in which an area was selected to the area's applicant if the applicant is a nonprofit organization and to other nonprofit organizations in the area.

Pamela J. Kahler Senior Legislative Attorney Phone: (608) 266–2682

E-mail: pam.kahler@legis.state.wi.us

Kahler, Pam

From:

Sent:

Walker, William Monday, December 18, 2000 3:06 PM

To:

Kahler, Pam

Subject:

LRB Draft: 01-0782/P1 Awarding grants to nonprofit organizations in areas for which heritage tourism grants were awarded after biennium in which heritage tourism grants were awarded

FYI: the Governor has approved the heritage tourism item. No need for additional drafting on it.

Bill Walker

Executive Policy and Budget Analyst Department of Administration (608) 266-7329



State of Misconsin 2001 - 2002 LEGISLATURE

LRB-0782/P1 PJK:kmg:jf

DOA:.....Walker – Awarding grants to nonprofit organizations in areas for which heritage tourism grants were awarded after biennium in which heritage tourism grants were awarded

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION

1 AN ACT ...; relating to: the budget.

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The bill provides that the two grants that may be awarded to an applicant on behalf of a selected area may be awarded only in the two fiscal years of the fiscal biennium in which the area was selected. The bill also provides that, after the fiscal biennium in which an area was selected, the department may award grants of up to \$5,000 in a fiscal year to a nonprofit organization that is located in the area. A

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- for such purposes as interpretive or directional signs, website development, advertising, and public relations. The department may award grants under this subsection to a nonprofit organization that received grants under sub. (2m) (c) as an applicant on behalf of an area of the state selected under sub. (2m) (a).
- (END)